

Dear Chamber Member:

The Greater Tehachapi Chamber of Commerce is offering an opportunity for our members to enjoy more recognition, visibility and opportunities through our **Chairman's Circle**. The **Chairman's Circle** offers a number of ways to market, advertise and promote your company on a regular, consistent basis.

The **Chairman's Circle** offers four specific packages ranging from \$1,000 to \$7,000. It is the Chamber's goal to help you develop an annual package of benefits that will raise the visibility of your company in the community. By strategically planning your marketing and advertising activities in these areas, you can develop an individual campaign that will deliver bottom line benefits.

**Chairman's Circle** members enjoy the convenience of a one-time all-inclusive transaction that insures representation at Chamber events, in its publications and on the Chamber's website. This is a wonderful way to plan your budget each year. The **Chairman's Circle** will not only let you plan for your sponsorships of annual events, but will also avoid those many calls individuals receive to gather support for the Chamber's many great events.

Feel free to contact me with any questions regarding the **Chairman's Circle**. I invite you to arrange a visit to discuss the benefits and privileges of membership in this special group of members who made an annual commitment to support the Greater Tehachapi Chamber of Commerce through sponsorships and marketing opportunities. I look forward to working with you on a program to enhance your company's recognition and visibility in our community.

Sincerely,



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President  
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Promote Up. Join Up. Move Up.

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# The Chairman's Circle



Join the Team!

## GTCC Chairman's Circle - Levels of Participation and Benefits

<b>Platinum - \$7,000</b> Actual Value \$9,440	<b>Gold - \$4,000</b> Actual Value \$6,205	<b>Silver - \$2,000</b> Actual Value \$3,665	<b>Bronze - \$1,000</b> Actual Value \$1,980
Installation & Recognition Gala Sponsorship and eight tickets Value \$660	Installation & Recognition Gala Sponsorship and six tickets Value \$540	Installation & Recognition Gala Sponsorship and four tickets Value \$420	Two tickets to Annual Installation & Recognition Gala Value \$120
Annual Membership Dues Included	Annual Membership Dues Included	Annual Membership Dues Included	Annual Membership Dues Included
Mountain Festival Gold Rush Sponsor Value \$3,000	Mountain Festival Silver Mine Sponsor Value \$1,500	Mountain Festival Carnival Round Up Sponsor Value \$850	Mountain Festival Entertainment Sponsor Value \$375
Fall Business Showcase Gold Sponsor Value \$2,000	Fall Business Showcase Silver Sponsor Value \$1,000	Fall Business Showcase Bronze Sponsor Value \$500	Fall Business Showcase Exhibitor Booth Value \$125
Tehachapi Christmas Parade Sponsor Value \$300	Tehachapi Christmas Parade Sponsor Value \$300		
Monthly Chamber Network Luncheons Two tickets for entire year (9) Value \$270	Monthly Chamber Network Luncheons Two tickets for entire year (9) Value \$270	Monthly Chamber Network Luncheons One ticket for entire year (9) Value \$135	
Business Card Ad in Monthly Newsletter For one year Value \$300	Business Card Ad in Monthly Newsletter For six months Value \$150	Business Card Ad in Monthly Newsletter For four months Value \$100	Business Card Ad in Monthly Newsletter For two months Value \$50
Six "Hot Spots" in Monthly Newsletter Value \$210	Four "Hot Spots" in Monthly Newsletter Value \$140	Two "Hot Spots" in Monthly Newsletter Value \$70	One "Hot Spots" in Monthly Newsletter Value \$35
Page Sponsor ad (main relocation or visit page) for one year on Chamber's website www.tehachapi.com Value \$600	Page Sponsor ad (main relocation or visit page) for one year on Chamber's website www.tehachapi.com Value \$600	Page Sponsor ad (secondary relocation or visit page) for six months on Chamber's website www.tehachapi.com Value \$200	Enhanced Business Directory Listing for one year on Chamber's website www.tehachapi.com Value \$125
1/2 Page Full Color Ad in Chamber Business Referral Guide Value \$1,100	1/4 Page Full Color Ad in Chamber Business Referral Guide Value \$705	1/8 Page Full Color Ad in Chamber Business Referral Guide Value \$390	Logo Listing in Chamber Business Referral Guide Value \$150
Logo and contact information listed on Chairman's Circle page in Chamber Business Referral Guide Value \$1,000	Logo and contact information listed on Chairman's Circle page in Chamber Business Referral Guide Value \$1,000	Logo and contact information listed on Chairman's Circle page in Chamber Business Referral Guide Value \$1,000	Logo and contact information listed on Chairman's Circle page in Chamber Business Referral Guide Value \$1,000
Chairman's Circle (includes logo, bio and link to your website) page on Chamber's website www.tehachapi.com	Chairman's Circle (includes logo, bio and link to your website) page on Chamber's website www.tehachapi.com	Chairman's Circle (includes logo, bio and link to your website) page on Chamber's website www.tehachapi.com	Chairman's Circle (includes logo, bio and link to your website) page on Chamber's website www.tehachapi.com
Chairman's Circle member acknowledgement at all Chamber events	Chairman's Circle member acknowledgement at all Chamber events	Chairman's Circle member acknowledgement at all Chamber events	Chairman's Circle member acknowledgement at all Chamber events
Special acknowledgement in Monthly Chamber Newsletter	Special acknowledgement in Monthly Chamber Newsletter	Special acknowledgement in Monthly Chamber Newsletter	Special acknowledgement in Monthly Chamber Newsletter
Chairman's Circle Membership Plaque to display in your office	Chairman's Circle Membership Plaque to display in your office	Chairman's Circle Membership Plaque to display in your office	Chairman's Circle Membership Plaque to display in your office